



“All our outbound invoicing now runs via the CertiONE platform. We deliver our invoices in one single format which is translated for the recipient into the right format for the required delivery channel”, says Jaap van Willigenburg, Credit Control Team Leader at Overtoom.

comprehensive outbound invoicing solution for Overtoom International Nederland bv

In its capacity as a supplier of office, warehouse and workplace goods, Overtoom Nederland sends more than 300,000 invoices to companies via different delivery channels each year. Its customers’ demand for electronic invoicing was growing rapidly. In order to digitalise and streamline its invoicing procedure, the mail order company joined forces with Certipost. Today, over 22% of the invoicing flow already occurs electronically.

To start with, Overtoom wanted to outsource its print and despatch process as quickly as possible. This now runs fully automated via Certipost’s electronic communication platform. “Our Baan ERP system sends all the invoices in XML format, via a secure connection to the CertiONE platform,” says Jaap van Willigenburg, Credit Control Team Leader at Overtoom. “Using this data Certipost creates PDF invoices in our house style, which are subsequently sent quickly and securely to our printing partner.” All these invoices are processed on the CertiONE platform and archived in accordance with legal requirements for electronic invoicing and archiving

eliminating the paper flow

An increasing number of Overtoom customers work with their own e-invoicing systems. Consequently, the next step of the e-project was to focus on connecting partners through interconnections with other e-platforms and through back-office integration. “Soon we saw the benefits of our partnership with Certipost,” says van Willigenburg. “Electronic delivery of all internal invoices to Overtoom International Belgium and Manutan France was achieved in a matter of weeks. A great number of integrated invoices are already being delivered to various parties thanks to the collaboration agreements Certipost has in place with other platform providers.”

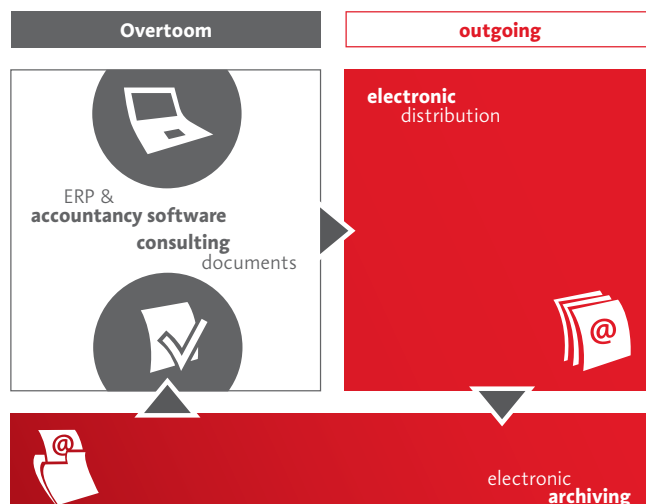
In addition, Overtoom provides invoices in PDF format via the Certipost portal. “The customer simply logs in and immediately has access to all the invoices he has received via the CertiONE platform,” says van Willigenburg. “At present, more than 300 customers receive their invoices in this way. Our aim is to expand and provide this service to all Overtoom portal users as soon as possible via Single Sign-on.” Moreover, Overtoom can count on support from Certipost via the



ABOUT OVERTOOM INTERNATIONAL NEDERLAND BV

For more than 60 years Overtoom has been a fast supplier of office, warehouse and workplace goods. Overtoom is the largest B2B direct mail order company in the Benelux and provides more than 50,000 solutions via generic and specialised catalogues, a webshop and e-procurement systems. The office and distribution centre are centrally located in Den Dolder. Overtoom doesn't limit itself to the Netherlands, rather, it is part of a European group, Manutan International. Manutan International has 25 subsidiaries in 20 countries and more than 1,600 employees.

ConnectONE programme: a methodology to connect as many trading partners as possible to the CertiONE platform, in a fast, structured manner.



working together with Certipost

“At the roll-out of this project Certipost proved a professional partner who listens to our needs,” says van Willigenburg. “Thanks to their flexible, customer-oriented approach, our outbound invoicing now runs entirely via the CertiONE platform. We deliver our invoices in one single format, which is translated for the recipient into the right format for the required delivery channel: on paper or electronic, via our portal, via interconnections with other e-invoicing platforms, or integrated into the customer’s back office. Certipost has proven to be not only a reliable e-invoicing partner, but also a strategic one who meets all our e-communication needs – both on a national and European level and to both suppliers and customers,” concludes Jaap van Willigenburg.



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